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Kasuga's Ichigo Nursery
Sandy, Utah

Miss Utah **STRAWBERRY**



EXCEPTIONAL YIELDS
HEALTHY DISEASE FREE PLANTS
EXCELLENT DESSERT QUALITY
RELEASED FIRST IN 1955
TESTED AND PROVED



The Miss Utah strawberry

In addition to the Kasuga the Miss Utah is another strawberry that is being released by Mr. T. Kasuga to the commercial grower for the first time in 1955.

The fruit is delicious

High dessert quality is one of the characteristics that first impresses everyone who has tasted the Miss Utah berry. It is exceptionally sweet and delicious to eat. The attractive deep red color catches the eye of the most discriminating consumer. The fruit is large in size, long, and excellent for eating or canning. It has also commanded a preference for jam during the last five years by those who have used it. It has also proved popular for freezing by the limited number of consumers who have had an opportunity to try it out. It is an **exceptional** berry for home and commercial use.

Yields are heavy

Under average soil conditions and ordinary berry culture, yields of the Miss Utah range between 700 to 900 cases (1400 to 1800 pounds) per acre alongside of other varieties which produce 400 to 600 cases per acre. These high yields, accompanied by high quality and the attractive appearance of the fruit makes the variety a very promising commercial berry. Miss Utah produces fruit at the same time as other commercial varieties with only one summer crop a year.

Plants are vigorous

Plants of Miss Utah grow thriftily and produce enough runners to fill a matted row the first season so that heavy yields are possible the next spring. The variety appears to be less susceptible to mildew and chlorosis than some other varieties and the big thrifty plants have lush dark green foliage.

The price of the plants

A limited number of plants for sale in the spring of 1955 are offered at the following schedule.

100 to 500 plants —	\$10.00 per 100
500 to 1,000 plants —	7.00 per 100
1,000 to 5,000 plants —	3.50 per 100
5,000 or more —	3.00 per 100

Prices are f.o.b. Sandy, Utah. Payment of 25% or more must accompany the order, the balance will be C.O.D.

Growers wishing plants are urged to place orders at their earliest convenience. The number of plants available is small and the demand for them to date has been heavy.

Other Kasuga strawberries

In addition to Miss Utah the patented Kasuga strawberry is being released to the trade for the first time in 1955. Both of these berries are from the farm of the originator of the well established and popular Twentieth Century everbearing strawberry. Plants of all three varieties are available at the following address. Ask for leaflets on the other varieties if you do not have them.

KASUGA'S ICHIGO NURSERY

898 East 8600 South

Route 1, Box 611

Sandy, Utah
